



Game & Country Shows 2010



Aztec Garden Shows Ltd, South House, 48 South Street, Rochford, Essex, SS4 1BQ.
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www.robinhoodcountryshow.co.uk

2010 Exhibitor Brochure



Game & Country Shows 2010

3rd & 4th July 2010

Garon Park, Eastern Avenue, Southend, Essex SS2 4FA

9th & 10th October 2010

Suffolk Showground, Ipswich, Suffolk IP3 8UH

16th & 17th October 2010

Newark & Notts Showground, Newark, Notts NG24 2NY

Welcome

Welcome to The Robin Hood Game & Country Shows - Themed Game & Country Shows dedicated to country life & the great outdoors. The Shows feature the country's finest exhibitors, embracing all aspects of country living, including fishing, shooting, game and country fashion.

The shows also feature an array of top class attractions, events & entertainment including Robin Hood re-enactments and arena displays. If your company is involved in any aspect of Game & Country Living then these shows are a must for your Show calendar.

You will find no better opportunity to promote your business to thousands of affluent visitors at The Robin Hood Game & Country Shows.

Why Exhibit at The Robin Hood Game & Country Shows?

Your company could offer the best services or products in the area, but if potential customers do not know about you, then your business will not grow. There are many ways to promote a company, but consumer shows are the only way to guarantee that you meet your market face-to-face. The Robin Hood Game & Country Shows offer you affordable means to :

Demonstrate, promote and sell your products (or services) to an audience of keen outdoor living visitors.

- Showcase your products & services
- Meet your market face to face
- Build your client base
- Optimise your brand awareness / recognition
- Drive customers through your store or to your website

The Venues

We have carefully chosen 3 of the country's finest venues all of which have proven track records attracting huge public attendances. They are located in densely populated areas within the reach of affluent country folk.

Target Audience

The target audience for The Robin Hood Game & Country Show is anyone who has a healthy appetite for the great outdoors & enjoys country pursuits such as walking, fishing shooting, gardening etc.

Visitors attend the Shows for many reasons, including:

- To buy and find out more about the latest products and services
- Purchase clothing and accessories
- Join a new Club or Association



Show Sponsorship Opportunities

The Robin Hood Game & Country Shows highlight to thousands of visitors, the beauty of England's countryside, and presents a perfect opportunity for companies and organisations to make valuable sales, contacts and raise the profile of any brand or product. There are several sponsorship packages offering a wide selection of benefits, which can easily be altered to suit individual requirements.

- Advertisements in the official show programme
- Banner placements
- Complimentary V.I.P tickets
- Members badges
- Clay shoots at the competition
- PA announcements



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For further information Telephone 01702 549623 or visit: www.robinhoodcountryshow.co.uk

Stand Costs

Depending on your product or service, we can offer you either Inside Space, Marquee Shedding or Outside Space. Inside Space starts from just £30 per m² (craft area), Marquee Shedding from as little as £325 & Outside Space is available from as little as £150. If you are interested in exhibiting at any of these events then please fill in the appropriate form (see enclosed).

- **Friar Tuck's Food & Drink Hall**

Dedicated to the regions top food & drinks - from scrumptious sausages to fine wines. Space starts from £30 per m² (min size 3m x 2m). Please note no hot or cooked food, drink or cans are permitted as Food Concessions in force.

- **Little John's Craft Hall**

Specifically for exhibitors who hand-make their own products - Little John's Craft Hall houses a range of the areas top craftsmen. From beautiful hand-crafted jewellery to children's wooden toys. Space starts from £30 per m² (min size 3m x 2m).

- **Maid Marion's Country Living & Lifestyle**

From the latest country fashions to quality household goods, the Country Living & Lifestyle zone is home to a selection of quality products and services. Space starts from £40 per m² (min size 3m x 2m).

- **Outside Space**

Outside space is available from as little as £40 per metre frontage (min frontage 6m). Marquee shedding is available from £325 (3m x 3m marquee).

Outside sections available are:

- Gamekeepers Row
- Countryman's Walk
- Fisherman's Alley
- Gundog Avenue
- Sherwood Forest Garden & Homes
- Will Scarlett's Shopping Zone
- Children's Fun Zone

Please send completed application form to:

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